Oriental Rugs.

A recent importation enables us to offer the following exceptional values:

75 Extra Quality Persian Carpets. in all sizes, as for example :-

9.2x10.1\$65.00	
9.4x12.3\$80.00	,
10x13.6\$95.00	
10x14\$100.00	
10.7x15.2\$115.00	
12x15.10 \$135.00	
12x18\$150.00	

30 Turkish Carpets. ranging in size from 6x10 to 10x13, from

\$35.00 to \$75.00.

-Also-100 Shirvan Rugs, average size 3x5, at \$5.50.

Sale Commences Monday, April 20th. At Retail Only. Lord & Taylor.



Cold days aren't over by a long sight - there's plenty of nip still left in April winds. You've probably missed a topcoat, and you will want one next fall, too, for the days just before real cold weather. We will make the swag-gerest sort of a topcoat to your measure out of the best sort of imported covert cloth and line it with silk for-\$22.

We send samples of all materials, with fashion plates and measuring instructions, upon request.

ARNHEIM.

Broadway & 9th Street.



"Wisdom conquers Fortune." You show worldly wisdom by being well dressed—and practical wisdom by letting us make your clothes.

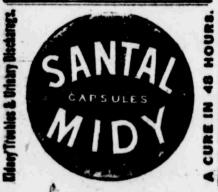
\$15 for suits and top-coats_\$5 for trousers-are the regular everyday Loftus prices - to your order and your measure. Others higher-all reason-

No fit, no pay; that's the Loftus

Write for samples, style book, and self-measur-

Parrots Canaries

Bull inches Piping Two Sorgs. G. H. HOLDEN. 210 6th Av., near 15th.



Stern Brothers

Cloak Departments a large collection of H'gh Cost

Imported Model Garments from the leading Paris Modistes, of Crepe de Chine, Taffeta, Lou'sine, Tussah Crash and Pongee Siks, Lace, Votle and Ecilenne, for Carriage, Street, Evening and Travelling Wear,

Greatly Reduced Prices

Taffeta Silk Coats. Blouse Loose or Semi-Fitting, Russian Pelisse or Three-Quarter Length.

\$15.75, 21.50 \$19.50, 32.50

To-morrow, Monday

Exceptional Values in

Women's Tailor-made Suits of Mistral Etamines in blue and black. Blouse Coat trimmed with silk braid and taffeta. and lined throughout with changeable taffeta,

\$32.50

Real value \$45.00

Women's Imported and Their Own Make

Dress and Shirt Waists (On the Second Floor)

of Crepe de Chine and China Silks, hand-embroidered and trimmed with Cuny, Valenciennes and Point Venise Laces.

French and Irish Linens, in white and ecru, with drawn-work and embroldered by hand.

Plumetis. Dotted Swisses Lawns and Nainsooks with lace and embroidered mecallions, Filet and Lierre Laces.

> Entire Walsts of Embroidered Mull, All-over Embroideries and Cluny Laces.

> > Tailor-made Waists

of Piques, Chevots, Basket Cloths, Oxfords, Madras, Natural, Irish, Butcher and Hancspun Linens.

And will offer to-morrow FIGURED PIQUE AND MADRAS WAISTS. \$1.50 SILK DUCK AND FIGURED COTTON PONGEE, \$1.98 BROCADED AND MERCERIZED MADRAS WAISTS. \$2.25 IRISH LINEN WITH DRAWN-WORK, \$2.95

Special Sale of

Women's Underwear

from Their Own Workrooms, of Nainsook, Cambric and Muslin

Night Robes,	98c,	\$1.25,	1.50
Drawers,	59c,	75,	98
Petticoats,	\$1.15,	1.50,	1.95
Corset Covers,	69c,	85,	98
Pajamas,	\$1.50,	2.75,	3.95
Much Below The	ir Real Value		

Great Reduction of Prices in

High-Cost Real Laces

A large collection of CLUNY INSERTIONS, 4 to 9 Inches Wide,

32°, 45, 85, \$1.10, 1.25 Former prices 48c to \$2.95 yd.

DUCHESSE LACES, 2 to 5 inches wide,

\$1.75 , 7.50

Former prices \$2.50 to 10.75 yd.

POINT APPLIQUE LACES,

\$1.25 ₆ 10.50

2 to 12 inches wice,

Former prices \$1.98 to 16.50 yd.

Silk Departments

New Effects in Imported Taffeta and Louisine Faconne. Striped and Check Tattetas in Scotch Effects, Damas Imprime, Printed Natts, Stripe and Piald Liberty and Foulards, 44-inch Printed Broche, Louisines, Striped & Brocaded Crepe de Chine.

Also a Special Offering of 4,500 Yds. {JAPANESE CORDED SILKS, Best quality,

5,500 Yds. 27-INCH COLORED TAFFETAS, in white, ivory, light blues, pink, greys, reseda, cardinal, gobe in, brown and navy, Value \$1.00 yd.

Black Dress Fabrics

1,200 Yards

Wool and Silk and Wool Dress Goods **51.58** Consisting o Embroideres and Broche Volle, Lace Striped \$1.95 and Dotted Ecliennes and Fancy Etamines Value \$2.25 to 2.95 yd.

Also 2,000 Yards English Mohair Sicilians in gace effects and all the leading shades, including cream white and black,

Misses' and Girls' Apparel

Considerably Below Prevailing Prices MISSES' WALKING SUITS, long coat and blouse style, mannish mixtures. \$19.75 MISSES' COVERT CLOTH JACKETS, well tailored, heavy satin lining, Value \$8.95 & \$12.50 .6.95 and .9.75 GIRLS' JUNICR SUITS, in neat mixtures, nicey trimmed, sizes to to 16, Special \$8.00 and \$9.00 GIRLS' RUSSIAN DRESSES, in blue, red *3.85 and *5.50 and brown serges, sizes 4 to 14,

Value \$5.50 and \$7.50 GIRLS' TAFFETA SILK REEFERS, three-quarter and box styles, sizes 4 to 14, °6.95 Special Second Floor.

West Twenty-third Street

All prepaid purchases of \$5.00 and over will be delivered free to your nearest railway station in these States: Maine, Massachusetts, New Hampshire, Rhode Island, Vermont, Connecticut, New York, Pennsylvania and New Jersey.

1/2 Price Sale of Nottingham Curtains!

There must be a reason for a half price sale, especially with such staple articles as Nottingham Curtains. Here is the reason:—Not one pair in the lot is what the manufacturer calls absolutely perfect. They are the accidents of the Curtain business. One may have a thread dropped. Another may have a soiled spot. The imperfection may be so slight as to appear infinitesimal to the lay eye, but to the expert eyethe slight reason is sufficient to banish the Curtain an ong the "seconds." There are 860 pairs—divided into 4 lots. The designs are Floral, Antique. Cluny, Renaissance, Brussels and French Novelty effects. Their colors are Ecru, White, Linen and Arabe. The lengths are 3, 3½ and 4 yards. There are 2 to 6 pairs of a pattern—mostly in 2 and 3 pair lots. The 4 bargain items are:—

NOTTINGHAM LACE CURTAINS; worth up to \$2.50 per pair, at

Pair! per pair, at

LACE CURTAINS: worth up to \$3.50

.75 NOTTINGHAM Per worth up to \$5.00 per pair, at

1.50 NOTTINGHAM Pair! per pair, at

LACE CURTAINS: worth up to \$7.00

Per

Remarkable Values in Spring Silks!

To further popularize our active Silk Department and prove to the buying public the supremacy of our Silk values, we offer for Monday and Tuesday four very distinct bargains in staple and desirable Silk Fabrics. These are the kinds now in greatest demand. Our prices are much lower than were prices ever before quoted for merchandise of same make and quality. We consider the following items of much importance to dressmakers and those interested in "money saving" opportunities!—

for 59c.; Monday's and Tuesday's exceptionally 48C low piece, per yard

than 69c a yard; Mon-day's and Tuesday's 60C price, per vard

ish; all co ors, including white, pink, light blue and black; one of the light blue and black; one of the fabric for lining, underskirt or dress service is stamped on the selvedge of service is stamped on the selvedge of regular \$4.00 quality for Monday best grades we have ever offered purposes; never before sold at less every yard; never before retailed at regular \$1.00 quality for Monday price, per yard.....

COLORED TAFFETA—Absolutely IMPORTED BLACK TAFFETA—BLACK ALL SILK TAFFETA—BLACK ALL SILK PEAU DE SOIE all silk and perfect in weave and fin. 20 inches wide, in a very superior 27 inches wide, in a tirm, bright and —27 inches wide; a very soft, heavy

Eargains in Black and Colored Dress Goods for Spring and !

finish, crisp and wiry to the touch; they come in the most wanted shades, such as champagne, tan, castor, mode, brown, gray, reseda, light blue, navy, cream and black; never sold less than \$1.25 per

ALL WOOL SCOTCH AND NUB SUITINGS; these goods are 48 to 52 inches wide and positively ALL WOOL. They come in stylish mixtures of grays, tans, blues and browns; just the much wanted effects for separate skirts and suits; real value \$1.00 and \$1.25 a

56-INCH BLACK FRENCH BROAD-CLOTH, rich jet black; a very elegant satin finish, guaranteed after sponging; positively our \$2.00 quality at, per yard.

52-INCH BLACK WORSTED CHEVIOT; pure 52-INCH ALL WOOL SUPERFINE jet dye; medium weight, guaranteed ALL WOOL and thoroughly sponged and ALL WOOL and thoroughly sponged and shrunk; our regular 75c. quality, at, per 49c season at \$1.50 a yard; to-morrow's price.

To-morrow will be a In our Great Grocery Department!

In order to make new friends for our Grocery Department we will to-morrow allow six per cent. off on all purchases of five dollars or over. Consider our very low prices, think of the high qualities of our groceries and then appreciate this extra inducement. It is acknowledged even by our competitors that, quality for quality, price for price, no other store gives customers such advantage as we do. All orders amounting to \$5 and over will be delivered to your nearest railroad station within five hundred miles of New York City. Institutions, Clubs, Hotels, Kestaurants, Boarding Houses, &c., Should Take Advantage of This Six Fer Cent. Discount.

FLOUR (Sleepy Eye). You do not know the best Flour or Bread if you have not used Sleepy Eye. We make a special low price to induce you to try it. We are the sole agents for its sale in this city, and are authorized to make you the broadest guarantee ever made. (If not the BEST you EVER USED YOUR MONEY b.ck.)

1. Sack. 59c | You are sure to in Wood. | You be with the same of the sequine Ruby are being offered elsewhere. We are the only authorized selling agents. You are sure to get the sequine Ruby Brand here. Per dozen cans, \$1.25; two lb. | 10c. | MACARONI or SPAGHETTI, broken, extra fine quality, per box of 450

Specials To Make Trade Spring Floor Coverings! Carpets at Cut Prices! Royal Wilton Rugs!

49c for ALL WOOL EXTRA SUPER INGRAIN CARPETS—Very artistic Brussels effects, recommended to give great service, from the Lowell, Hartford and Bromley Mills; Instead of 75c. per yard.

7.50 Regularly \$11.00 bow foot, rings and spindles.

Brass Beds Priced!

AT 12.50—Regularly \$20.00, BRASS foot. 1% inch poet, in 3 feet, 4 feet and 4 feet 6 in, sizes.

Sideboards Priced!

48c

98c for PINE AXMINSTER CARPETS of the highest grades, from the sigledow, Lowell, Hartford and Smith Mills; neartiful designs and colorings, with and without border; styles to suit the most exacting; instead of \$1.50 per yard.

59c for PINE AXMINSTER CARPETS iRADETAPESTRY BRUSSELS CARPETS—A large variety of exclusive patterns snowing tae latest styles and colorings, suitable for all parts of the house; instead of \$5.50 per yard.

High Grade Smyrna Rugs!

Size 6x9 ft.; 10.25 | Size 7.6 ft. x 15.50 | Size 9x12 ft.; 20.50 worth \$15.50, 10.6 ft.; worth \$28.50.20.50

Size 8.3x10.6—regular price \$23.50 | Size 9x12 — regular price \$27.50

\$10.50 Japanese Mattings for \(\alpha \).98 Here we have a choice selection of fine Linen Warp Fancy Carpet designs in Japanese Mattings. The newest shades are shown in red, green, blue and tan. Our price for 40 yard roll is \$6.98,

A 40c. Quality China Mattings Per Yard

These are the heaviest quality reversible jointless China Mattings—new,y imported. These are the narrow warp patterns so justly well known for their durable qualities. They are especially adapted to the furnishing of hotels, boarding houses, country cottages—in short, wherever strenuous service is expected of the Floor Coverings.

Great Spring Sale of New Siyle Furniture Priced!

A glance at these items will dissipate all doubts as to buying. If you want well made Furniture with character and appearance, here is the chance of chances. For city and country homes, cottages, hotels and restaurants here is Furniture that meets every requirement. The prices are money savers in the most emphatic sense of the term. This is our great spring sale—an event upon which the best energies of our Furniture Department have been centred for many weeks. Furniture bought will be held (if so required by the customer) for future delivery. Now for the rich bargain stories:— Couches Price! Parior Suits Priced! China Closets Priced! Enamelled Iron Beds Priced !

AT 3.75-Regularly \$6.00-Brass top rail, extended foot, with brass vases and mounts; all sizes.

AT 4.50-Regularly \$7.00-continuous AT 4.50-Regularly \$7.00-continuous are soroll design; all sizes.

AT 5.75-Regularly \$9.00-1½ post, with prass top rail; lar e vases and mounts, with spindles, extended foot.

AT 7.50-Regularly \$11.00-bow foot, AT \$12.50, regularly \$19.00.
CHINA CLOSET—of quartered oak—froit with 3 grooved shelves—beat glass ends.

QUARTERED OAK CHINA CLOSETS, with beat class end, movable shelves; 10.00 the value is \$23.00, the price only QUARTERED OAK I RONT CHINA CLOSETS, with increor in back, top shelf, bet class ends; the value is \$30.00, 21.00 the price only QUARTERED OAK CHINA CLOSETS, with swell froit and bet class end, novathe shelves; the value is \$35.00, the 25.00 price only QUARTERED OAK CHINA CLOSETS, carved froit, with class feet; mirror back; wood shelves; value \$40.00. 32.00 OUARTERED OAK CHINA CLOSET, ele-WHITE ENAMELLED IRON CRIB2 ft. 6 in. x 4 ft. 6 in., with woven wire
spring; the value is \$5.73; the price 3.85

post, in 3 feet. 4 feet and 4 feet 6 in, sizes.

Af 20.00 Recularly \$30.00, BRASS bow foot, with he ary spindle, in 3 feet and 4 feet 6 in, sizes.

AT 24.50 Recularly \$35.00, BRASS tended bow foot, with fancy spindle and large vases.

AT 35.00 Recularly \$50.00, BRASS AT \$50.00, B Dining Tables Priced! GOLDEN OAK DINING TABLES, square top, extending 6 ft; the value is 6.50 \$9.50; the price of 19 GOLDEN OAK DINING TABLES, square top, extending 8 ft; the value is 8.50 QUARTERED OAK DINING TABLES, square top, extending 8 ft; the value is \$20.00; the price of 19 QUARTERED OAK DINING TABLES, round top, tillar le, extending 6 ft; the value is \$24.00; the price of 17.50 only was a square top of 19.50 only

PARLOR SUI1-3 ; leces; moulded frame—nishty penshed and covered in Damass. PARLOR SUIT—3 pieces: mahogany filish, highly polished, carved top, mounted frame, covered in ve-25,000 roha ve-our—re_unarly \$38.00—a PARLOR SUIT—3 Lieces; mahogany frames curved top, covered in Tapestry 50,000 readingly \$29.00—at. Partion Suit—3 Lieces; mahogany, elevantry curved frames, Coloi lai design, covered in tapestry, carved claw feet froit and back—formerly \$215.00—saie 125.00 price. price.
PARLOR SUI1-5 pieces; mahosany filish, hi, hiy poushed, covered in damusk-resular value \$55.00—sale 35.00 PARLOR SULI-5 pieces; mahogany finish, mounded frame, carved top, shaped arms and covered in verona velour— 48.00 regular value \$70.00—sale price...

Dining Chairs Priced! AT 75c-Re ularly \$1.25; OAK DINING
AT 1.75-ne cularly \$2.75; quartered oak
frame, cane seat DINING CHAIR. Reception and Arm Chairs!

Rockers Priced!

AT 4.50 regularly \$7.00 - Velour Couch, with fringe.

AT 6.50 regularly \$10.00 - Velour cupholstering with oak frame; plain

AT 10.00 regularly \$16.00 Box Couch with patent self-opener; up-holstered in Hair; 6 feet iong, 50 inches wide; covered with assorted colorings of denim. Ar 11.50—regularly \$18.00—tufted Couch with flips steel spring construction; solid oak frame, covered in velour; assorted colorings. AT 15.00 regularly \$23.00 tufted extra hard Couch; spring edge all around; head, side and foot covered in

Bedroom Suits Priced!

AT 9.75-Regularly \$14.00-Oak Bedroom Suit, full size bed; bureau with bevel plate n irror, three lar.e drawers.

AT 26.00-Regularly \$36.00-Oak Bedroom Suit, 3 pieces; carved top, full size bed; bureau with 2 swell top drawers and large snape bevel trench plate mirror; washstand with splasher back.

AT 40.00—Regularly \$60.00—Quartered highly polished carved bed; bureau with lar-e beyel rench plate mirror, base with 2 shaped top and 2 swell front drawers; large washstand. large washstand

AT 50.00—Regularly\$70.00—Bird's-eye maple Bedroom suit, 2 rices full size bed and bureau with serpentine base AT 75.00—Regularly \$95.00—Mahos-any veneered Bedroom Suit, carved bed; bureau with shaped large bevel reach plate mirror, double serpe the front base, with 2 small and 2 large drawers.

Mattresses Priced !

is \$5.50; the price of ly.

45 LB. SOFT HAIR MATTRESS, made up full size in A. C. A. ticking: 1 or 2 5.98 parts; value \$10.00.

PURE SOUTH AMERICAN BLACK HORSE-HAIR MATTRESS, made up in A. ticking; 40 lbs. full size; the value 14.50 is \$26.00; the price or ly.

PURE LONG WHITE DRAWINGS HORSE-HAIR MATTRESS, made up in A. C. A. ticking; 40 lbs.; 1 or 2 parts; the 22.00 value is \$35.00; the price only...